

**LOG OF MEETING  
U.S. CONSUMER PRODUCT SAFETY COMMISSION  
OFFICE OF COMMISSIONER NANCY A. NORD**

**SUBJECT:** ATVs

**DATE OF MEETING:** July 20, 2005

**PLACE:** Room 714 CPSC Headquarters

**LOG ENTRY SOURCE:** Barbara Parisi

**DATE OF ENTRY:** July 21, 2005

~~CPSC SHALL BE KEPT BY PUBLIC~~  
☒ NO MEMORANDUMS OR  
PRODUCTS IDENTIFIED

~~EXCEPTED BY: PETITION  
RULEMAKING ADMIN. PROC.~~

~~WITH PORTIONS REMOVED:~~

7-28-05

**COMMISSION ATTENDEES:**

Commissioner Nancy A. Nord  
Nicholas Marchica  
Quin Dodd  
Barbara Parisi  
Elizabeth Leland  
Hope Johnson  
Howard Tarnoff  
Patty Politzer  
Roy Deppa  
Scott Wolfson  
Rob Raffety  
Nancy Sacks  
Suad Nakamura

**NON-COMMISSION ATTENDEES:**

Mike Brown (Brown & Gidding)  
Bill Willen (Honda)

**SUMMARY OF MEETING:**

Bill Willen described the product mix and corporate structure of American Honda. Mr. Willen stated his opinion that having a transitional ATV machine with a limitation on the top speed would be helpful, in that it would accommodate users under 16 who were too big for the youth model. He stressed that the focus should be on speed rather than engine size. Mr. Willen described how Honda polices its dealers. He also listed the safety information available to consumers in the dealership, including hand-tags on the ATV units that indicate the suitability of the model, warnings, permanent labels on the units, safety literature on ATVs, and a safety video. In terms of action at the state level, SVIA conducts the lobbying. He mentioned Honda and SVIA would welcome agency

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assistance or presence on the state level. Finally, he discussed his views on the voluntary standard and a possible mandatory standard.